

Nottingham City Health and Wellbeing Board
26 July 2023

Report Title:	Joint Health and Wellbeing Strategy Delivery Update – Year 1 delivery update
Lead Board Member(s):	<p>Dr Hugh Porter, Vice Chair, Nottingham City Health and Wellbeing Board and Clinical Director, Nottingham City Place-Based Partnership</p> <p>Mel Barrett, Chief Executive, Nottingham City Council and Lead, Nottingham City Place-Based Partnership</p> <p>Lucy Hubber, Director of Public Health, Nottingham City Council</p>
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<p>Executive Summary:</p> <p>At the March 2022 meeting of the Health and Wellbeing Board (HWB) the Board approved the Joint Health and Wellbeing Strategy (JHWS) 2022 – 2025 with four overarching priorities – severe multiple disadvantage (SMD), eating and moving for good health (EMGH), smoking and tobacco control (STC), and financial wellbeing (FW).</p> <p>Prior to the approval of the Strategy, at the January 2022 meeting of the HWB it was agreed that responsibility for overseeing the delivery of the JHWS would be discharged to the Nottingham City Place-Based Partnership (PBP), with strategic oversight maintained by the HWB.</p> <p>This report provides an overview of approach taken by the PBP to deliver the four priorities that make up the JHWS 2022-25, delivery progress to date and expectations in year 2.</p>	

The HWB is asked to take assurance that:




- a) Robust delivery plans have been agreed and delivery activity is in progress for STC, EMGH and SMD programmes. Each delivery plan demonstrates how population health outcomes will be improved through integrated working, contributing to the delivery of the ambitions set in the JHWS.
- b) While a delivery plan for the FW programme is still to be agreed, incremental delivery activity is taking place. A financial wellbeing specific outcomes framework is in development with a delivery plan anticipated to be agreed later in the year.
- c) An outcomes framework incorporating the agreed outcomes and outputs in the programme delivery plans is in development which will enable closer monitoring of programme progress and the JHWS overall.

Recommendation(s): The Board is asked to:

Note update provided by the Nottingham City Place-Based Partnership Programme Oversight Group

The Joint Health and Wellbeing Strategy

Aims and Priorities	How the recommendation(s) contribute to meeting the Aims and Priorities:
Aim 1: To increase healthy life expectancy in Nottingham through addressing the wider determinants of health and enabling people to make healthy decisions	All recommendations are generated from the programmes to deliver the aims and priorities of the Joint Health and Wellbeing Strategy.
Aim 2: To reduce health inequalities by having a proportionately greater focus where change is most needed	The overarching ambitions for the four programmes that make up the Joint Health and Wellbeing Strategy are:
Priority 1: Smoking and Tobacco Control	Smoking and Tobacco Control: To see smoking amongst adults reduced to 5% or lower by 2035 across Nottinghamshire and Nottingham City. Further to this, we want to make the harms of smoking a thing of the past for our next generation such that all of those born in 2022 are still non-smokers by their 18 th birthday in 2040.
Priority 2: Eating and Moving for Good Health	Eating and Moving for Good Health: For Nottingham to be a city that makes it easier for adults, families, children and

	<p>young people to eat and move for good health.</p>
<p>Priority 3: Severe Multiple Disadvantage</p>	<p>Severe Multiple Disadvantage: To ensure that people living in Nottingham City who experience SMD receive joined up, flexible, person-centred care from the right services, at the right time and in the right place.</p>
<p>Priority 4: Financial Wellbeing</p>	<p>Financial Wellbeing: That Nottingham is a city where people are able to meet their current needs comfortably and have the financial resilience to maintain this in the future.</p>
<p>How mental health and wellbeing is being championed in line with the Board’s aspiration to give equal value to mental and physical health:</p> <p>The four JHWS programmes are complemented by a cross-cutting PBP mental health programme. To support meeting the JHWS principle of parity of mental and physical health and wellbeing, the PBP mental health programme has input into each of the JHWS programmes</p>	
<p>List of background papers relied upon in writing this report (not including published documents or confidential or exempt information)</p>	<p>Smoking & Tobacco Control Delivery Plan</p> <p> Smoking&Tobacco Control Vision deliv</p> <p>Eating & Moving for Good Health Delivery Plan</p> <p> EMGH Delivery Plan 2023.pdf</p> <p>Severe and Multiple Disadvantage Delivery Plan</p> <p> SMD programme Delivery Plan.pdf</p>
<p>Published documents referred to in this report</p>	

Joint Health and Wellbeing Strategy Delivery Update – Year 1 Delivery Report

Introduction

1. At the March 2022 meeting of the Health and Wellbeing Board (HWB) the Board approved the Joint Health and Wellbeing Strategy (JHWS) 2022 – 2025 with four overarching priorities – severe multiple disadvantage (SMD), eating and moving for good health (EMGH), smoking and tobacco control (STC), and financial wellbeing (FW).
2. Prior to the approval of the Strategy, at the January 2022 meeting of the HWB it was agreed that responsibility for overseeing the delivery of the JHWS would be discharged to the Nottingham City Place-Based Partnership (PBP), with strategic oversight maintained by the HWB.
3. This report provides an update on progress since the previous update at the March 2023 meeting of the HWB.
4. The HWB is asked to take assurance that:
 - a. Robust delivery plans have been agreed and delivery activity is in progress for STC, EMGH and SMD programmes. Each delivery plan demonstrates how population health outcomes will be improved through integrated working, contributing to the delivery of the ambitions set in the JHWS.
 - b. While a delivery plan for the FW programme is still to be agreed, incremental delivery activity is taking place. A financial wellbeing specific outcomes framework is in development with a delivery plan anticipated to be agreed later in the year.
 - c. An outcomes framework incorporating the agreed outcomes and outputs in the programme delivery plans is in development which will enable closer monitoring of programme progress and the JHWS overall.

Delivery oversight

5. The Programme Oversight Group, which has been overseeing the development and delivery of the programmes since April 2022, is now meeting at a reduced frequency. To support the development of the programmes, during the first year of the JHWS the POG met monthly, now that all programmes are in a delivery phase, the decision was taken to reduce the frequency to bi-monthly.
6. The POG has met twice since the previous HWB update. Programme leads have continued to submit highlight reports, outlining progress between meetings. Good attendance from members has allowed strong support and challenge to programme leads.

Programme delivery plans

7. At the March meeting of the HWB, agreed delivery plans for the SMD and S&TC programmes were presented. In the last reporting period EMGH partners have agreed a delivery plan for the EMGH programme. All agreed delivery plans are included with this update.
8. It was anticipated that a FW delivery plan would be agreed in the last reporting period, however this is now expected later in 2023. The intention of the FW programme has been to leverage the resource of the PBP to support the ambitions of the Nottingham Financial Resilience Partnership (NFRP) while also setting wider ambitions and align PBP partner efforts to best support the financial wellbeing needs of citizens.
9. While an initial draft of the delivery plan was developed in partnership with the NFRP, the does not currently harness the collective resource of the partnership to establish a sufficiently ambitious long-term vision, strategic objectives and corresponding delivery plan.
10. In June meeting of the PBP Executive Team a discussion was held with the which has resulted in agreement to establish a senior strategic coordination group, ensuring the programme has greater visibility within senior organisational forums. Partners have also committed to a second development workshop with PBP and HWB partners in the Autumn to agree strategic commitments that will underpin an appropriately ambitious financial wellbeing programme delivery plan.

Programme delivery overview

11. With mitigating actions in place for the FW programme, all are now in the delivery phase and are making good progress. Progress of each programme in relation to the started ambitions in the JHWS and corresponding delivery plans (where agreed) can be found below.

Smoking & Tobacco Control	
Progress Summary	
<p>Following the publication of the 10-year vision, strategy and delivery plan for 2022-2025 this programme is now gathering momentum in delivering against the four delivery themes outlined in the delivery plan.</p> <p>The programme delivery plan sets out output and outcome measures to be achieved over a short, medium and longer term and details the actions that will be taken across the 4 strategic themes. Through monitoring of the outcome and output measures as part of the overarching outcomes framework, HWB members will be given assurance on the extent to which the programme is achieving the ambitions in the JHWS.</p>	

It is early stages in determining the impact of the programme and while new data has yet to be published on the main outcomes, the activity taken place as part of the programme suggests good progress is being made.

While work continues across all four themes in the strategy, there has been notable activity as part of delivery themes 1 and 2: Helping vulnerable groups to quit smoking and; Effective regulation for tobacco products.

Highlight from last reporting period

Theme 1: helping vulnerable groups to quit smoking

- Targeted stop smoking intervention for hospital inpatients and a seamless pathway from secondary care to community services leading to a greater number of referrals.
- Roll-out of vape assisted quits in combination with the Lung Health Check programme. Current smokers aged 55 to 74 in Nottingham will be invited to a lung health check by their GP. Following a telephone assessment, they will be offered a CT scan. While attending their appointment there is the opportunity to engage stop smoking services and begin a vape-assisted quit attempt.

Theme 2: Effective regulation for tobacco products

- Agreement was reached to jointly fund and embed a police officer within trading standards to create an illegal tobacco enforcement taskforce.
- Completed the first stage of the behavioural insight work into why people smoke and/or vape in Nottingham, including the completion of the smoking and vaping behaviours survey. The PBP has enabled reach to a wider audience and achieve a level of good responses. Responses show good representation from ethnic minorities, LGBTQ+ groups, young people aged 16-24 and social housing residents

Plans for next reporting period

Over the next reporting period the partnership will continue progressing work across all our delivery themes. Key activity in the next reporting period include:

- Continuing to work on securing the long-term future of the smoking in pregnancy, 'LoveBump' campaign;
- Roll-out expansion of stop smoking services to those aged 12y+;
- Develop communications materials for the public and business around tobacco control
- Development of a 'brand' for the Nottingham and Nottinghamshire Smoking & Tobacco Alliance and begin work on campaigns (e.g. smokefree spaces)

- Begin conversations on how to act on the findings of the social housing audit;
- Develop a regional position statement on vaping.

Alongside these activities, partners must continue to explore and challenge themselves on how to sustainably resource stop smoking pathways, currently funded via the NHS Long Term Plan.

Eating & Moving for Good Health

Progress Summary

Following the publication of the 10-year vision, strategy and delivery plan for 2022-2025 this programme is now gathering momentum in delivering against the five delivery themes outlined in the delivery plan.

The programme delivery plan sets out output and outcome measures to be achieved over a short, medium and longer term and details the actions that will be taken across the 5 strategic themes. Through monitoring of the outcome and output measures as part of the overarching outcomes framework, HWB members will be given assurance on the extent to which the programme is achieving the ambitions in the JHWS.

It is early stages in determining the impact of the programme and while new data has yet to be published on the main outcomes, the activity taken place as part of the programme suggests good progress is being made.

In the last reporting period, an EMGH Alliance has been established. While work continues across all five themes in the strategy (including the launch of 'Good Gym' as part of delivery theme 3), there has been notable activity as part of delivery themes 1 and 2: Ensuring all Early Years Settings, Schools and Academies are enabling eating and moving for good health and; Supporting healthy nutrition throughout the life course to enable all people to achieve and maintain a healthy weight.

Highlight from last reporting period

Theme 1: Ensuring all Early Years Settings, Schools and Academies are enabling eating and moving for good health

- Secured public health funding for a new healthy schools team
- Secured public health funding for the school pupil health and wellbeing survey and recruited the first cohort of schools with pupils due to complete the survey this month.

The formation of the healthy schools team and collection of data on the health behaviours of children underpins the work in this theme. These actions are a big step towards achieving the theme pledges.

- Despite a short timeframe, 19 schools have signed up to participate in the first roll out of the Nottingham City School pupil health and wellbeing survey. Plans are in place to increase uptake for the next academic year.
- The speed at which this project has been commissioned and launched is impressive. While led by EMGH project lead, the survey focus is not solely about EMGH. We have drawn on experts on, for example, CYP mental health and wellbeing, drug and alcohol use, and sexual health, to develop a comprehensive questionnaire

Theme 2: Support healthy nutrition throughout the life course to enable all people to achieve and maintain a healthy weight

- BACHS, Bulwell & Top Valley, Bestwood & Sherwood Primary Care Networks have received NHS funding to pilot personalised care approaches to weight management
- Successful delivery of weight management services by a range of providers in Nottingham City via Notts County Community Trust, Nottingham Forest Community trust, and Trent Bridge Community Trust has proven popular.
- CityCare have begun to deliver weight management support for families of with children under the age of 5, funded by Small Steps Big Changes
- Universal Healthy Start voucher scheme for pregnant women re-launched with additional funding from Local Maternal & Neonatal System for additional vitamin packs.

Progressing the commissioning of an Integrated Wellbeing Service will be a significant step in achieving the key pledge in Theme 2 to support 5000 citizens by 2025. This package of pilots and new delivery models continue our journey to ensuring mental wellbeing is a core element of Nottingham City's healthy weight ambitions.

The partnership has supported public consultation on the Integrated Wellbeing Service model. 128 responses were received including 21 responses from local community organisations. The responses provided strong agreement in the proposed model and that it will support Nottingham City residents and improve access to service.

Plans for next reporting period

Over the next reporting period the partnership will continue progressing work across all our delivery themes. Key activity in the next reporting period include:

- Continue to develop the digital tools necessary to identify those eligible for free school meals

- Secure funding to support Active Notts efforts to strengthen opportunities for walking and movement across the city
- Develop school and community funding opportunities for local EMGH initiatives
- Define the role of and begin recruitment for a project manager to develop a strategy for Delivery Theme 5, food insecurity.
- Nottingham City Council is on course to release tender documents for an Integrated Wellbeing Service in July/August having received approval for funding from the public health grant and completion of a service specification.

Alongside this and in order to ensure the success of the strategy a new EMGH Alliance is required to provide a strategic steer, constructive challenge, and ensure we benefit from the opportunities to better link the work of different organisations across the breadth of EMGH action.

Financial Wellbeing	
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Progress Summary

The financial wellbeing programme has development and implementation aspects running in parallel, and while this programme has made good progress in some areas, overall, it is not yet progressing at the pace originally anticipated.

This 'building as we go' approach reflects the fact that financial wellbeing is a completely new theme for the JHWS and is being established in the context of a limited national evidence and policy base. It also reflects the existing landscape of partnership work on financial resilience and delivery that was underway, and the attention and pressures associated with responding to the cost-of-living crisis.

Within the duration of this Strategy, partners are committed to meet the ambitions to build a shared approach for Nottingham, to demonstrate strategic opportunities, and to ripple good practice across organisations. It should be recognised that achieving change in the overarching outcome of financial wellbeing is likely to take at least the 10 years in the longer-term vision and beyond that.

The scale of the population-level challenge is the reason that agreeing the more immediate programme outputs in line with an outcomes framework is a vital step to effectively articulate the impact. Whilst progress towards a shared plan for this has not been as swift as originally anticipated, it is a key priority for the next reporting period.

Highlight from last reporting period

- A draft delivery plan and long-term vision has been produced with the Nottingham Financial Resilience Partnership providing a working document to support engagement with PBP and HWB partners to agree strategic commitments.

- Nottingham CityCare Partnership announced it was becoming a Real Living Wage employer in April 23, and that this would benefit 38 members of staff in band 2 posts immediate. This builds on the commitment made by Nottinghamshire Healthcare NHS Foundation Trust in the previous reporting period which also benefitted staff in band 2 posts.
- Following Nottingham City East and BACHS Primary Care Networks (PCNs) the Bulwell & Top Valley PCN has recruited a financial advisor social prescribing link work. The University of Nottingham is soon to commence an evaluation to determine the impact of these roles in primary care.
- Community champions have been progressing the face-to-face phase of the financial resilience residents survey to improve engagement in underserved groups ensuring the programme gets a better understanding of financial resilience in the city.
- NHS Talking Therapies has now been implemented and is offered within St Ann's advice centre.
- Practice Development Unit training events have taken place including financial awareness session in March 23 (attended by 20 people) and focus on illegal lending and borrowing in June 23 (attended by 19 people).

Plans for next reporting period

The key areas of focus in the next reporting period are to:

- Establish a senior financial wellbeing strategic coordination group that will meet monthly.
- Develop a financial wellbeing outcomes framework and programme theory that will underpin the programme delivery plan.
- Engage with PBP partners around strategic commitments for the delivery plan and to explore further opportunities to support staff and citizens with their financial wellbeing.
- Plan autumn workshop bringing together NFRP, PBP and HWB partners to agree a long-term vision, strategic objectives and corresponding delivery plan.
- Develop a prospectus for organisations of recommended initiatives to make a difference to the financial wellbeing of their staff and citizens
- Develop plans for a local event for frontline mental health and money advice workforce. This is being developed by NFRP and ICB mental health commissioners with support from the national Money and Mental Health Institute is an example of new partnership working.

Severe Multiple Disadvantage

Progress Summary

Overall, this programme is on track to deliver against its delivery plan.

A key objective for this programme is to sustain service provision for people experiencing SMD funded through the Changing Futures programme. The programme has achieved a significant milestone in being awarded an additional year of funding from the Department of Levelling Up, Housing and Communities (DLUHC) to extend current provision until March 2025 (previously March 2024). The Nottingham and Nottinghamshire Integrated Care Board (ICB) is also reviewing opportunities to fund SMD provision in the City through its inequalities and innovation fund, however this has not been confirmed

The partnership that underpins this programme of work continues to develop and grow and now has approximately 180 members, with 40-50 partners attending bi-weekly meetings. The partnership continues to support problem solving and serves as a forum for formal reporting of workstream progress.

Six of the seven programme workstreams are on track and are delivering tangible in line with plans. The progress of the race equity workstream has been impacted by the sad loss of the workstream lead who passed away in April 2023. The role has now been readvertised with remuneration to support voluntary sector partners with the capacity to take on a leadership role.

The embedded roles that are funded by the Changing Futures programme also continue to support that more joined up and partnership focussed approach across a range of services in the city. Commitment is now being sought from partners to continue to fund these roles following DLUHC funding ceasing.

Highlight from last reporting period

Development of new clinical services

As part of the flexibility and integration workstream, the SMD partnership has supported the development of two new services in the city. A mobile dentistry unit will start to provide ongoing dental treatment to people experiencing SMD in July 2023, and a dedicated respiratory clinic provided by NUH in collaboration with SMD partnership members is also due to start imminently.

New post to support engagement with diverse communities

The Changing Futures initially saw great progress relation to referrals for people from our diverse communities in Nottingham. As part of ongoing evaluation, we identified that initial progress had slowed. In response the programme has invested in a community engagement post that works across organisations and communities in the city to build relationships and identify potential beneficiaries from minority ethnic communities.

Data and evaluation

The data focussed workstream has developed some very useful outputs in relation to outcomes for Changing Futures beneficiaries, including looking specifically at

return on investment. This workstream is also making good progress in relation to using system wide data to track change and progress over time.

Developing and embedding new workstreams

Two new workstreams have developed over the past 6 months. Employability and Prison Leavers. The Prison Leavers has a defined work plan and is addressing several key issues, including GP registration and transfer of care. The employability workstream continues to develop and has a draft work plan.

Plans for next reporting period

While the funding award from DLUHC will now extend provision until April 2025, a significant focus of the programme is to ensure sustainable SMD provision in the city beyond April 2025. Discussions will be taking place locally over the next reporting period and consideration will be given to how the programme can continue to grow and develop in line with available funding.

Alongside progressing individual workstreams partners will support new clinical services to ensure they have the best possible impact. The partnership will also respond to the findings of the commissioned research into ethnicity and SMD which will be presented formally at an event in September 2023.

The PBP approach continues to support the visibility of SMD across the system and facilitates excellent buy in from local partners. The SMD partnership is pursuing opportunities for cross working with other areas of work, including the PBP leaving care programme where there are significant opportunities to focus on prevention and early intervention.

Key Messages for the Health and Wellbeing Board

12. Overall, there is strong engagement across partners in the work being undertaken as part of this JHWS. While there is a good level of engagement in the programmes, the pace at which decisions can be made have at times been impacted by the participation from key decision makers within partner organisations. A request of HWB and PBP partners is that representatives who attended programme partnership meeting are empowered to make decisions on behalf of their organisations so that delays are prevented
13. While the partnerships that underpin the four programmes are undertaking significant activity as detailed in the delivery updates, it is too early to assess the impact that programme activity is having on the overall delivery of the JHWS.
14. Due to reporting periods associated with the different outcome measures, it is not yet possible to provide a comprehensive overview on the extent to which progress is being made in relation to the overarching ambition of the JHWS. In

the meantime, members are able to view outcomes and outputs that are being measured as part of each programme in the programme delivery plans.

15. Following agreement of programme outcomes and outputs as part of the delivery plans for the STC, EMGH and SMD programmes (and with FW specific outcomes framework under development), a PBP outcomes framework is now being developed to enable the POG and HWB to monitor progress. A draft of the outcomes framework will be shared with members as part of the next update.